



Inland Revenue
Te Tari Taake

Decision Management in Tax Administration

Inland Revenue New Zealand lessons learnt and
future developments

Marcia Gottgtroy, *D.SC.*
Data Scientist Lead

Presentation Outline

- » The Goal
- » The Stages
- » The starting Point: GST
 - Results; impact of the results to the next (planned) stages
- » Current stage
- » Approaches
- » The role of decision modelling, simulation and DMN
- » Conclusions



The Goal

Paradigm Shift

from

product centric traditional risk management strategies

to

business strategy and (modern) analytical driven
decision management approach





Inland Revenue
Te Tari Taake

The Change

Focus: Capability

Success: Change Management

Event							Instrument		Automated Risk Assessment												
Event	received at	received by	channel	source	—	Treatment	Instrument type	—	GST refund amount	Risk profile	Risk Indicators	—	Decision	Decision Reasons	Treatment Recommendation	Treatment reasons	Perceived Risk profile	Perceived Risk Indicator	Notes	Assessment by	Assess by ro

GST

Preliminary Review - Workflow Manager/Team Leader/CME Investigator
(and any other further treatment until final action for the trigger event)

Decision

Decision Reasons

Decision

Decision by role

Decision at

Notes

Treatment

Treatment Recommendation

Treatment Reasons

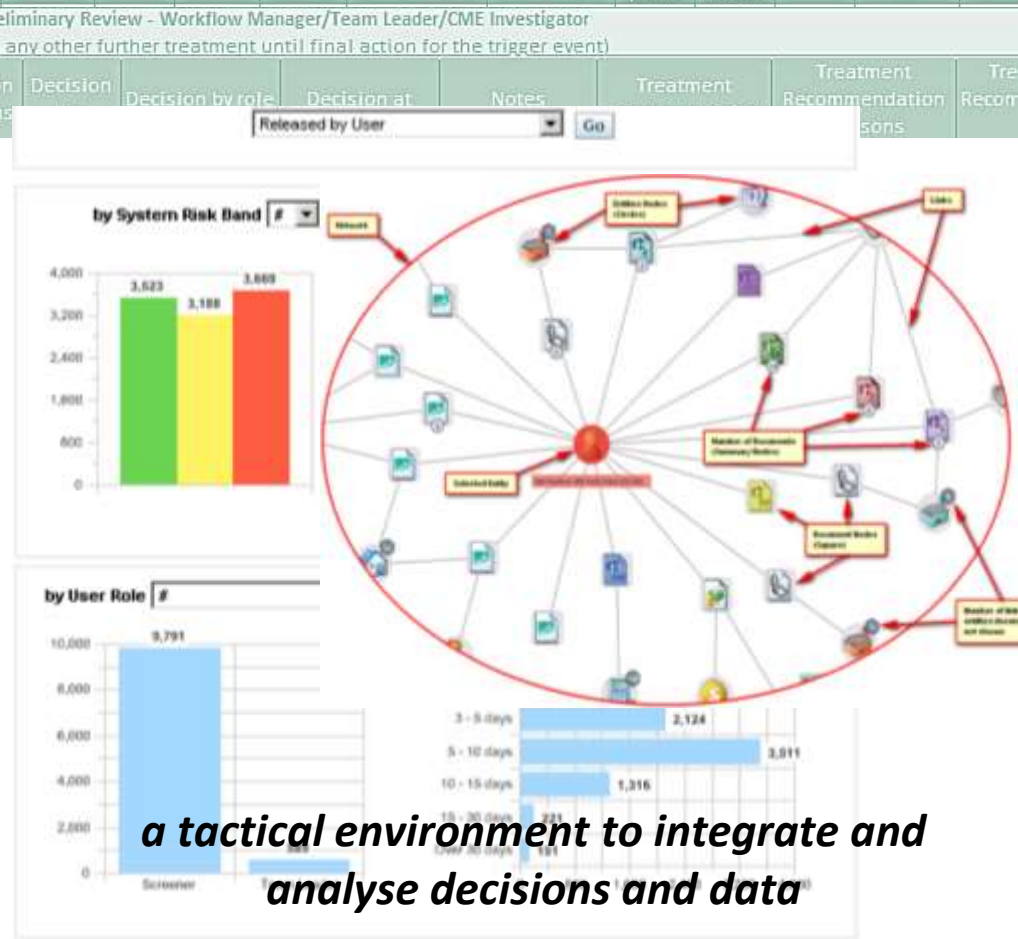
Released by User

Go

GST

Success!

- ✓ Straight through processing and front end risk analysis
- ✓ Operational efficiency and improved costumer satisfaction
- ✓ IR integrity Protected
- ✓ IR Policies Supported
- ✓ Visibility, trail and evidence at any point of the decision process
- ✓ 360º view of the customer
- ✓ Continuous Improvement



- Nodes 33.7 mil
- Relationships 272.9 mil
- Properties 2.06 bil
- Entity types 28
- Db Storage 444 GB
- Index on disk 246 GB



Inland Revenue
Te Tari Taake

The Move

Focus: Business Strategy

Success: Decision Management

The goal

- » Enterprise Decision Management

based on the

- » Delivery of hybrid and integrated enterprise solutions, conducted by the business

supported by

- » Modern analytical culture

driven by

- » Business strategic goals and principles

Building blocks

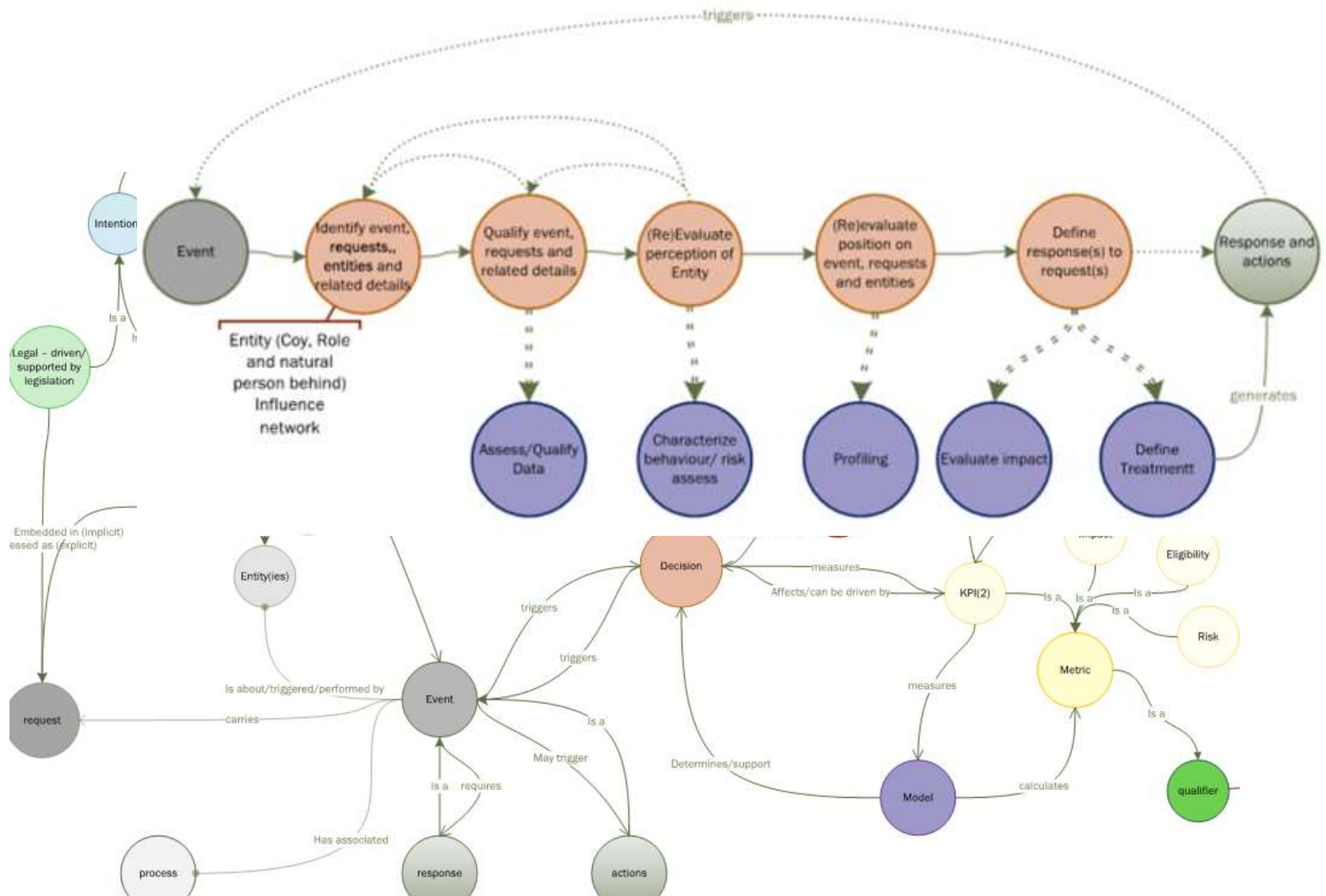
- » Decision management Strategy
- » Experimental Enterprise
- » Combination of lean and traditional analytics principles
- » Data Science Framework and Carrier
 - focus: continuous business value
 - sustainable agility
 - success: methodology
- » Definition of a robust and sustainable methodological approach
 - decision modelling; dmn
 - crisp/kads/scrum

Rolling up the sleeves

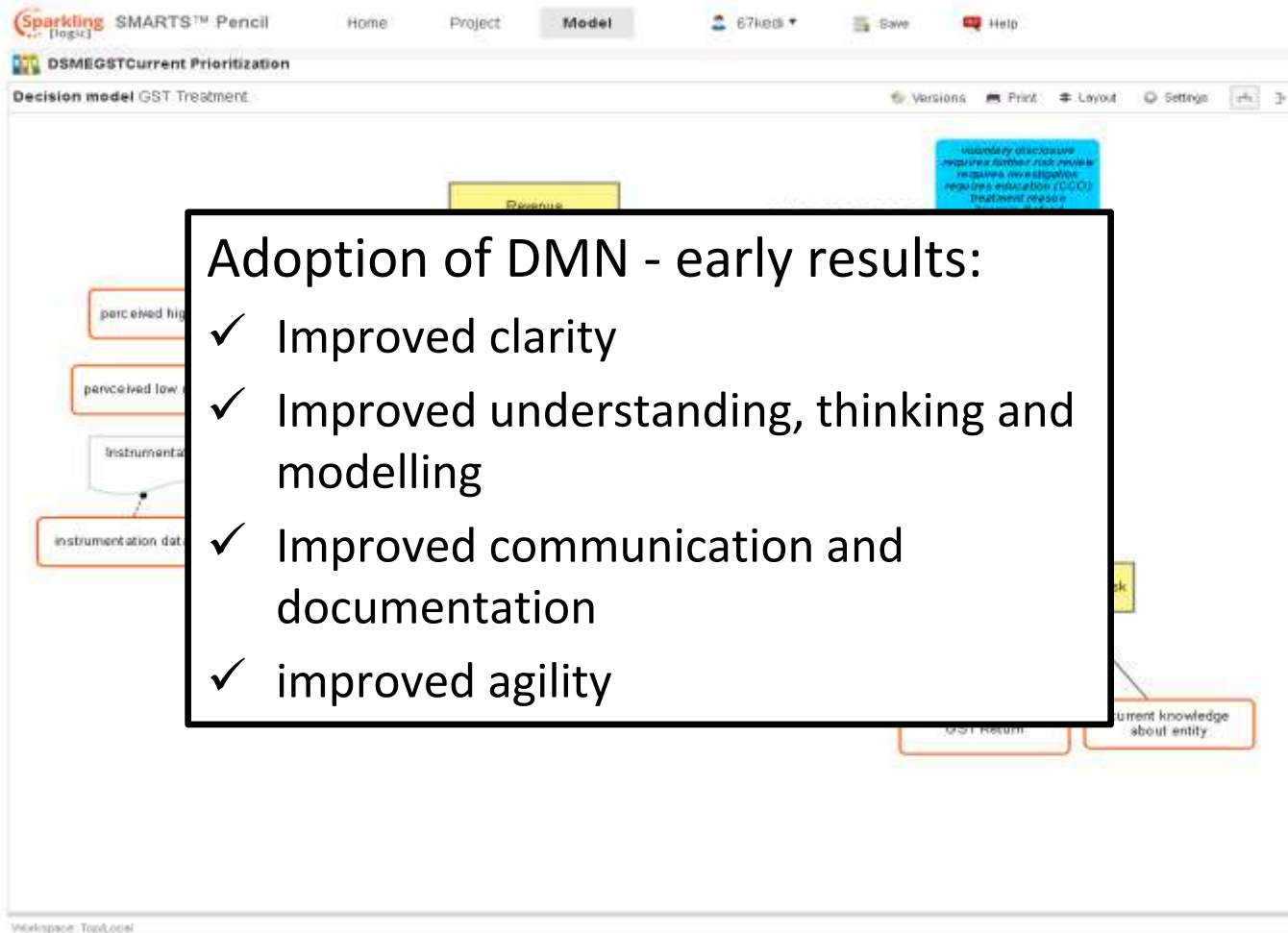
- ✓ GST from risk identification and risk measurement to Risk and Costumer Profiling
- ✓ Other Tax and Social Products
- ✓ Business Strategy Principles
- ✓ Cross Government Collaboration
- ✓ Decision Management Framework
- ✓ Decision Modelling



Decision Management Framework



Decision Model for the GST Solution

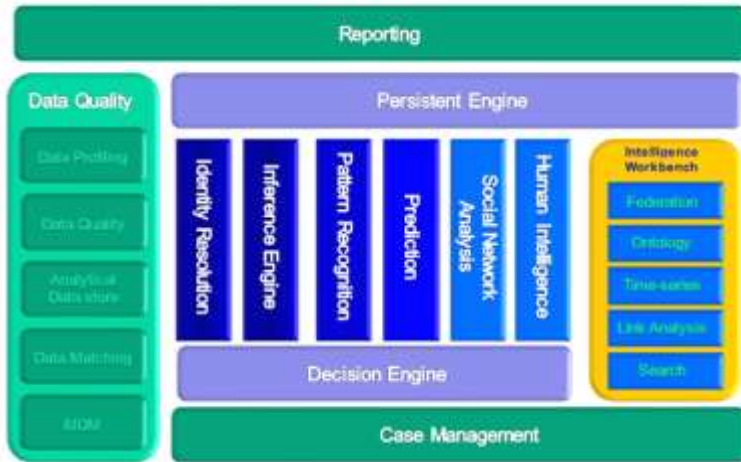


Rolling up the sleeves

- ✓ GST from risk identification and risk measurement to Risk Customer Profiling
- ✓ Other Tax and Social
- ✓ Business Strategy Pri
- ✓ Cross Government Con
- ✓ Decision Management Framework
- ✓ Decision Modelling
- ✓ Metrics and KPIs
- ✓ Environment for Simulation
- ✓ Broadening the engagement with partners
- ✓ More and different types of data



Opportunities



Objective 1 - support IR's transformation goals

complete end-to-end transformation involving customers, our people, processes, policy and replacing technology

Objective 2 – must serve the business operating strategies

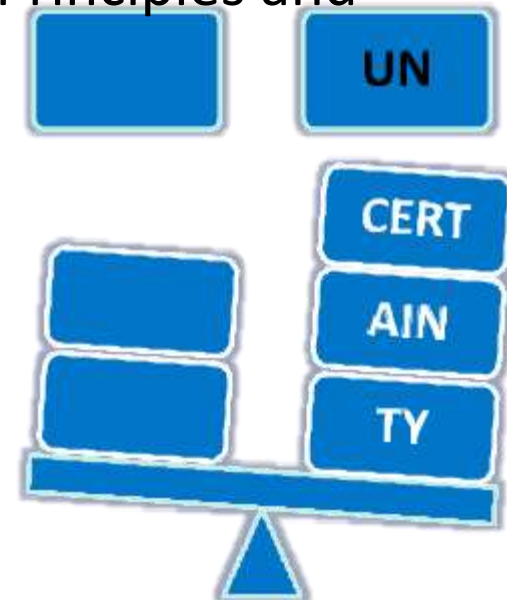
*Customer Centric
Intelligence-Led
Agile
Low touch
Decisions close to customer
Networked Organization*

Objective 3 – must be based on a “new” data strategy

Data as a Key Asset, Data as a Shared Asset, Data as Service, Data Value Chain



- » Focus on Analytics and Experimental
 - » Advanced Analytic Platform (AAP)
- » Data Science carrier and framework
- » Decision Management Strategy and Framework
- » Decision Modelling Principles and Approach
- » Next Stage





Inland Revenue
Te Tari Taake

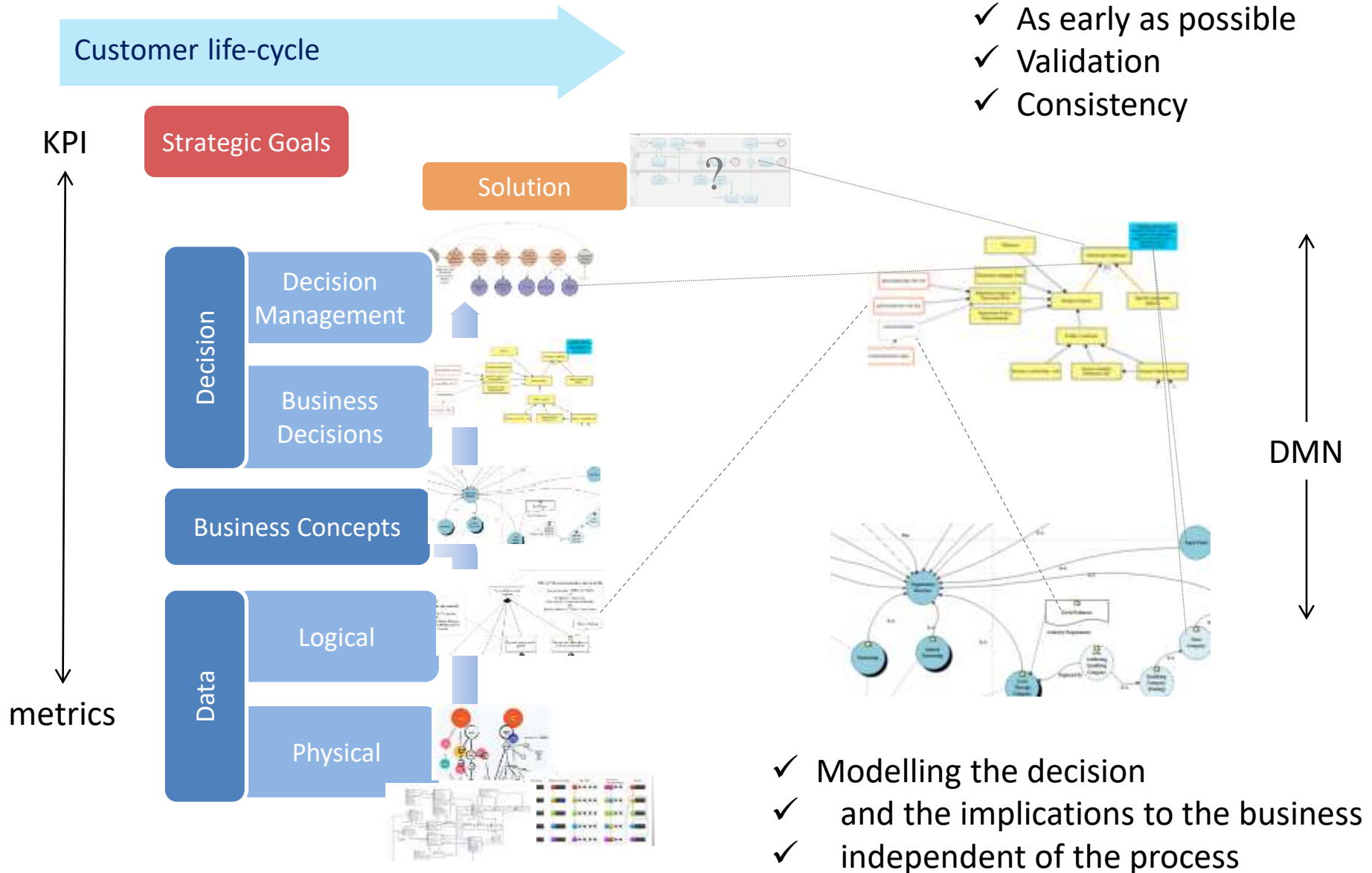
The Shift

Focus: Customer

Success: Decision Optimization

Invisibility

Model Design Principles



Conclusions

- » The paradigm shift on the way to approach the problem and the solutions
 - » enables the ability to deal with complexity
 - » was a definite step towards bringing the Organization to understand
 - » the need for the management of decisions beyond its internal boundaries;
 - » the need for an architecture and infrastructure that supports capturing, integration and analyses of decisions and data;
 - » experimental, lean and analytical approaches applied across the Organization

Conclusions

» The early adoption of a robust methodology, framework and infrastructure are a paradigm shift enablers and fundamental for a sustainable consolidation and growth

- » Data Science Framework
- » Decision Management Framework
- » Modelling principles

DMN applied across different dimensions of the solution (knowledge engineering principles) following an agile and robust methodology (Crisp) supports:

- » representing and dealing with complexity
- » agility, consistency, communication, collaboration;
- » is a powerful documentation and requirements specification instrument

Conclusions

- » Don't underestimate the change that is required and the impact of the change;
- » Cater for more change – including in Exec and sponsorship;
- » There are always opportunities if you know what you want to achieve;
- » Uncertainty, dynamicity and noise are facts; it pays off not to ignore them;
- » Forge solid partnerships;
- » Keep true to your team, goals, role and knowledge; the Organization and its customers need your skills and sanity